



®

BEACON 22

United States Power Squadron's District 22 on Florida's West Coast

Spring 2011

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D/C Mary Paige Abbott, N
Sanibel-Captiva

Executive Officer

D/Lt/C W. Richard Littrell, JN
Lakeland

Educational Officer

D/Lt/C Margaret Barber, JN
Sarasota

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D/Lt/C Donald Parrish, SN
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Peace River

Assistant Treasurer

D/1/Lt Richard Clemm, AP
Peace River



District Commander 2010-2011

D/C Mary Paige Abbott, N, of Sanibel-Captiva

paigeabbott@att.net

239-395-9409

DISTRICT 22 & SQUADRONS TAKE HONORS AT NATIONAL ANNUAL MEETING

Words cannot properly describe how proud I felt when I accepted awards on behalf of D22 and our squadrons. What an honor! Read on about your accomplishments in 2010. Let's continue the precedent set while remembering:

Membership is Job #1!

- D22: 1st Place for most new members with squadrons Cape Coral 2nd and St. Petersburg 4th in nation!
- D22: 1st Place in Leadership Development Training!
- Four accept Governing Board Emeritus status
(50 Merit Marks = qualification):
Robert L. Keller and Edward Gray of Boca Ciega;
Stanford Detert of Clearwater and David Neth of Naples
- Two new National Officers: R/C James Strothers, SN, and Stf/C Steve Abbott, N, both of Sanibel-Captiva.
- Several accepted their new 25 year Membership status, too!

CHIEF COMMANDER FRANK DVORAK, SN, TO ATTEND D22 SPRING CONFERENCE!

This is an extraordinary opportunity to hear it from the top and get your concerns heard.

Officiating at the Squadron Changes of Watch has been wonderful; arriving by boat has been fun – we are a boating organization, ya know!

Wishing you fair winds and calm seas from the helm of AusSea....

EVENTS SCHEDULE

29 Apr - 01 May 2011

Friday—Sunday

D/22 Spring Conference & Change of Watch

Hyatt Regency Hotel & Marina, Sarasota

14 - 18 Sep 2011

Wednesday-Sunday

USPS Governing Board Meeting

Greensboro, NC

7-9 OCT 2011

Friday—Sunday

D/22 Fall Conference

Hyatt Regency Hotel & Marina, Sarasota

11-13 NOV 2011

Friday—Sunday

D/22 Cruise & Rendezvous

Burnt Store Marina



The **BEACON 22** is the Official Newsletter of the United States Power Squadron® District 22.

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EXECUTIVE OFFICER'S REPORT**D/Lt/C Richard Littrell, JN**

D-22 continues to make progress thanks to the efforts of the Squadron Commanders and their dedicated memberships. Yes, you the Squadron Commanders are the reason for our forward progress. The rest of us at the District level are your supporting cast. You have been the catalyst for inspiring your memberships. This has always been the case. Our thanks to all the Squadron Commanders.

It's very difficult to single out individuals in the Executive Department. However, District 22 continues to cast a large imprint on USPS operations with many of our members "moving up". R/C Greg Scotten, SN continues in the Marketing/Public Relations committee and R/C Jim Strothers, SN, Co-Op Charting Chair. This speaks very well for District 22.

Our Vessel Safety Check program is second to none. We continue to add new examiners and increase the number of our safety checks. During some of the Change of Watches, D/C Mary Paige Abbott, N, provided statistics to attest to this continued improvement. D/Lt Dick Quodomine, SN will be conducting Roundtable/Workshop session at the Spring Conference. He'll also come to you, just give him a call.

Five Star Program. Provides the key to your success. This award encompasses everything a Squadron does or should do. There is nothing new here. Just a review process for the Squadron Commander to take to his Squadron.. Each Squadron now has received two updates on their progress. That is how it should be viewed. This one calendar year ending April 1, 2011 will attest to the fact that each and every Squadron will have a great year recorded. Knowing that new Commanders will only be 2 to 3 months into their watch year, I have scheduled a Commanders Spring/Fall reports and five Star review at the Spring Conference. Commanders please keep up the good work.

EDUCATION OFFICER'S REPORT**D/Lt/C Margaret Barber, JN**

The presentation on the new HQ-800 course/seminar registration system given by its author, P/C Dan Bartell, SN, to the DEOs at the Annual Meeting is available on the Educational Department web page, <http://www.usps.org/eddept/>, under News. Additional information on this topic that was prepared prior to the Annual Meeting is also available under that same News item. Access to the new 800 system at this time is via the pull-down menu titled "Manage Public Programs" under the topic "Register Boating Courses (HQ-800)" on any Ed Dept web page. Questions or



comments should be addressed to the Ed Dept webmaster at eddept-webmaster@usps.org

Additional SEO tools are also available at

<http://www.usps.org/national/eddept/misc/seos.htm>

and DEO tools at <http://www.usps.org/national/eddept/misc/deos.htm>

Because of cost considerations, the Offshore Navigation Committee has no immediate plans to change the Navigation 2009 course to accommodate the magnetic variation correction recently introduced in The CAPN software program. That notice applies to mariners who use The CAPN for actual off-shore navigation. After a student has finished the course and is contemplating an off-shore cruise, correction for the changed variation should be made. However, if the change is made during the NAV 09 course, answers for the cruise and exam problems may be quite different from those using the current CAPN values.

This topic is covered on THE CAPN FAQ web page http://www.usps.org/national/eddept/n/capn_faq.htm as FAQ #11. Questions or comments should be addressed to R/C Don Fiander at ONCom@usps.org.

ADMINISTRATIVE OFFICERS REPORT**D/Lt/C Donald Parrish, SN**

Now, you've probably heard the expression that "time waits for no man and precious few women". That certainly applies to the D22 Administrative Department team developing the plans and grinding out the work required for our upcoming District 22 Spring Conference. Just another Conference? No way! So, what's so different about this one? Well, if you've never been to a D22 Conference and you showed up at this one, that really would be different.

So, with the D22 Conference Committee doing the heavy lifting, we need some help from the D22 Squadron Commanders. What's this? Commanders: it's time to start lining up your Conference Delegates. Not just your allotted number, you can do better than that! Select some new members that will be CONFERENCE 1ST TIMERS and just maybe your future Bridge officers. All CONFERENCE 1ST TIMERS will receive a big WELCOME ABOARD and will be properly recognized.

What is this D22 Spring Conference anyway? It's the D22 Change of Watch and it's the time when all of our 18 District squadron members are drawn together to share our combined knowledge, to learn what's new, and to enjoy the fun and friendship of our USPS organization. The Administration Department and the Conference Committee sincerely hope each of you will be with us for this annual Spring Conference event. Sea you there.



B.A.R.S.

By R/C Connie Beckman, N

Chairman, National Membership Committee

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USPS needs to look at our recruiting and retention practices. The easiest way to develop and use the items that have been or that are being developed and expanded is to remember the B.A.R.S. acronym:

Belong, Achieve, Recognize, Status

It is a simple concept but for some squadrons, one very hard to implement. It is the underlining theme of Membership Recruiting and Retention.

BELONGING is easy - just pay your dues - but considering yourself a true member or volunteer requires:

ACHIEVING something for your organization, receiving **RECOGNITION** by the organization, and finally achieving the **STATUS** that comes with being a recognized volunteer, committee chair, or officer.

It's often said that the Baby Boomers and Gen-X's don't want to volunteer. A question to answer is "How do you ask them to volunteer?" Just saying "would you please do this?" or "we need help" isn't enough. Most new members are too leery to jump in with both feet without specifics on what the event is all about, how much time they'll need to spend, the start and end times, and exactly what is expected of them.

Each squadron has to learn how to break an event into its smallest components and then ask people to help with each small task. Having a four-hour function with a bar? Have eight bartenders (one half-hour each) instead of one for four hours. Ask two or three people to greet people at a meeting, in addition to the people at the sign-in table. Put two couples in charge of a boating event instead of just one. The more people involved, the more fun had by all, and the larger the event becomes. People who start participating in an organization in a

small way very often end up being future leaders.

Recognition is very easy and very necessary. It needs to be more than a merit mark each year. The squadron membership needs to know who is working to make the squadron successful. An *individual* email to every person who helped, a "thank you" postcard, their names in the newsletter, or having them recognized at a meeting are just a few of the ways to recognize people who have helped in even small ways. And don't lump them all into one meeting a year - recognize the members at the next meeting right after the event. Larger volunteer efforts can be recognized with "Member of the Month", "Member of the Year" etc. These are all ways to let a membership know how valuable each volunteer is. One caution: every squadron has its unsung heroes, people who quietly do various jobs behind the scenes. Don't forget these people when you are recognizing members.

With recognition comes status. Status is an acknowledgement by the squadron that a member is a stakeholder in the squadron. This is simply another way of saying that they are an involved and valuable member. There are various levels of status - from "valuable member" to "committee member" to "committee chair" and finally, leader of a squadron. Members will stay at whatever status they are comfortable with, and trying to move them to a higher level could cause them to leave the squadron or retreat to inactive status.

A good motto to remember is "Volunteers are not paid not because they are worthless, but because they are priceless" and the USPS volunteers are worth their weight in gold. Without our volunteers, our squadrons and USPS could not exist. So get them to belong, help them achieve by participating in small tasks, recognize their achievements and the status of belonging to our great organization will be achieved by all.





APRIL 29 — May 1, 2011
SPRING CONFERENCE and
District Change of Watch
 Sarasota Hyatt Hotel & Marina,
 1000 Boulevard of the Arts, Sarasota, FL
 Full Schedule & Registration Form:
<http://www.usps.org/localusps/d22/2011SpringConf.pdf>

SPRING CONFERENCE WORKSHOP PRESENTATIONS

Something for Everyone!

Saturday 30 April 2011

Session 1 — 0930-1030

Session 2 — 1100-1200

ALL Squadron Members are invited to attend the workshops



presented at District Conferences. Workshop topics are planned with you in mind to provide information and training about various areas within the our organization.

First Timers with D/C MaryPaige Abbott, N

0830-0930

Coffee with the District Commander. For those attending their first District Conference. How to get the most out of your day

Executive Officer with D/Lt/C Dick Littrell, JN

What you think & what you should be doing as XO and 5 Star demystified

Education Department with DEO Margaret Barber, JN

1st Session: Get the latest on classes, seminars, BOC, OTW and form requirements

2nd Session: Recertification for Instructors with P/C Anne Scotten, SN. All instructors must be recertified every X years, this is the perfect opportunity for those now due

Historian's Report with D/Lt/C Sheila Gurr, SN

& Asst Sec Carol Musco, AP

Learn how to file electronically. A hands-on session

Cooperative Charting with R/C James Strothers, SN

Get the latest hands-on information & questions answered; learn how to implement an active program

Public Relations with D/Lt Dick McConnell, S

1st session for people new to the PR department, 2nd session for ongoing PR committee members. Understand the roll every member has in PR, learn how-to tips and get members active.

Safety/Vessel Checks, D/Lt Dick Quodomine, SN

Learn how to jump start your program, get VSEs and increase VSCs numbers

Newsletter Editors with D/Lt Victoria Ross, AP

All publication editors should attend this session which reviews USPS requirements and standards, offers tips for updating publications, and integrating the Beacon

Treasurer's Depart with D/Lt/C Art Lane, SN

Review USPS and IRS requirements, implement electronic billing, simplify

Membership Retention with Stf/C Sandy Krupa, P

Now that you've got new members, learn how to keep them!

Information Technology, P/D/C Ken Guscott, JN

Hands-on session reviewing tools available on-line to simplify your work

BOC: Fire Extinguisher Training with P/D/C Jan Lane, SN

Get certified for the Inland Navigator BOC or simply learn this critical skill!

How to Conduct Meetings with the P/D/C's

Commanders and XO's should attend this parliamentary review, learn the ropes, and get questions answered

Note: Workshop room assignments will be available at the Conference Registration Desk upon arrival at the Sarasota Hyatt. Plan to arrive early; session time schedule subject to change to accommodate our volunteer presenters.



Member Benefits and Discounts

The **USPS Member Benefit Center** offers an exclusive and dynamic program that provides member benefits and discounts endorsed by the USPS.

Using the **USPS Member Benefit Center** can save you hundreds of dollars. Your USPS member is your ticket to real savings. Visit the website today to find discounted vacation packages, cruises, cell phones, insurance and more.

www.USPSbenefits.org